

<For Members of>



XYZ Federal  
Credit Union

>



Please reply by

<Monthhhhh DD, YYYY>

< \*\*AUTO\*\*DIGIT\*\*LINE\*\*

John Thomas Benjamin Kolakowski-Anderson  
123 Pine Street  
2nd Address  
Anytown US 12345-6789



>

8099



XYZ Federal  
Credit Union

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**A car insurance benefit  
of your credit union  
membership**

Dear <John Thomas Benjamin Kolawski-Anderson>,

**As a member of <TUVWXYZ Generic Company Community Federal Credit Union>, you're now eligible for a car insurance program built specifically for credit union members.** It's underwritten by Esurance, an Allstate Company, as part of the TruStage® Auto Insurance Program.

**Call 1-866-751-8035 today** for a free quote on this popular member benefit.

Sincerely,

*Christine Poppe*

Christine Poppe, Officer  
Licensed Insurance Representative  
TruStage Insurance Agency

*< John A. Official >*

<John A. Official name here 40 characters>\*>  
<John A. Official title here 40 character>  
<John A. Official title here 40 character>  
<TUVWXYZ Generic Company  
Community Federal Credit Union>

**P.S. Call 1-866-751-8035** to speak with a friendly, licensed representative available all day, seven days a week for a free, personalized quote.



XYZ Federal  
Credit Union

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**Call 1-866-751-8035**  
or visit [TruStageCarQuote.com](http://TruStageCarQuote.com)  
.....

**PLEASE REPLY BY <Monthhhhh DD, YYYY>**

**CAR INSURANCE BUILT FOR SAVINGS: MEMBERS WHO SWITCH SAVE AN AVERAGE \$280.00\***

Dear <John Thomas Benjamin Kolakowski-Anderson>,

Membership in <TUVWXYZ Generic Company Community Federal Credit Union> gives you access to smarter, easier financial solutions—and now it's opening the door to a car insurance program with the same emphasis on great value.

Members who switch to the TruStage Auto Insurance Program through the purchase of an Esurance policy save an average of \$280.\*

**Available Discounts You Could Receive**

- <15% for being a credit union member>
- 5% for switching from another company
- Up to 20% for having a good driving record
- 10% for good students
- Driving more than one car
- Security features

**Call 1-866-751-8035 to find other discounts**

**Finding savings opportunities is our 24/7 job.** Esurance's licensed representatives are trained to find discounts—and they're available all day, every day. **Call 1-866-751-8035 right away** for helpful guidance without sales pressure.

Sincerely,

*Christine Poppe*

Christine Poppe, Officer & Licensed Insurance Representative

TruStage Insurance Agency

For the TruStage Auto Insurance Program, underwritten by Esurance, an Allstate Company

P.S. **Please call 1-866-751-8035 before <Monthhhhh DD, YYYY>** for a free, no-hassle quote.

**CALL 1-866-751-8035 TO SEE WHICH DISCOUNTS YOU CAN EARN**

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**Call 1-866-751-8035**  
**or visit [TruStageCarQuote.com](http://TruStageCarQuote.com)**  
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## BUILT TO DELIVER WHEN YOU NEED IT MOST

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The TruStage Auto Insurance Program offers members the potential to **save an average \$280.00 on car insurance**—and the outstanding service credit union members expect and deserve.



**24/7 customer support.** Whether you're using Esurance's award-winning website or calling for personal guidance, answers are available all day, every day.



**RepairView® online repair monitoring.** Get daily photo updates of repairs in progress when you choose an Esurance-approved repair shop.



**Fast, easy mobile app.** File a claim, find the best repair shop or review your coverage—all from the palm of your hand.

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### A COMPANY YOU CAN COUNT ON

We apply high standards to find financial solutions for credit union members. Esurance passed our toughest tests with flying colors.

- **Financial strength.** Esurance received an “A+” (Superior) rating from A.M. Best Company<sup>1</sup>, an independent organization that rates insurers' financial strength and performance (January 2013).
- **Strong family ties.** Esurance is part of the Allstate family<sup>2</sup>. A member of the Fortune 100, Allstate is the nation's largest publicly held personal lines insurer, with more than 80 years of service.

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## CALL 1-866-751-8035 FOR A FREE QUOTE. YOU MAY SAVE \$280

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\*Savings based on self-reported data from members who switched to Esurance through TruStage between 1/01/2015 and 9/07/2016. <sup>1</sup>Rating effective as of April 20, 2016. For a guide to A.M. Best's Credit Ratings, go to <http://www.ambest.com/ratings>. Esurance Insurance Company of New Jersey's A.M. Best Rating is A-. <sup>2</sup>Allstate products not available through Esurance. TruStage® Auto Insurance Program is made available by TruStage Insurance Agency, LLC and issued by one or more of the following Esurance insurance companies: Esurance Insurance Company, Esurance Insurance Company of New Jersey, and/or Esurance Property & Casualty Insurance Company, 650 Davis St., San Francisco, CA 94111. Coverages and discounts subject to eligibility; and may vary between, and are not available in, all states. Terms, conditions, and exclusions may apply. The insurance offered is not a deposit and is not federally insured, sold or guaranteed by your credit union. Your credit union enables this insurance program to be offered and is entitled to compensation from TruStage Insurance Agency, LLC, PO Box 61, Waverly IA 50677-0061. Credit union members in eligible states will receive a 5% or 15% discount when purchasing an auto policy through the phone number referenced in this mailer. California credit union members will realize a 5% savings on their premium. To stop receiving offers from TruStage, please call 1-888-787-8243.